



BRANDAESTHETIC

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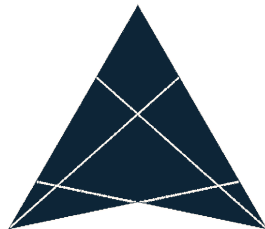
BRANDBRIEF



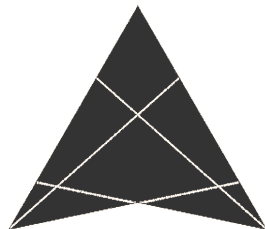
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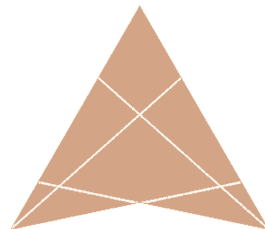
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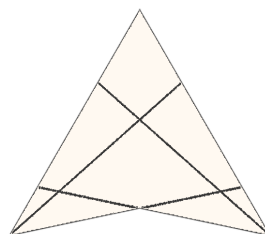
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BRAND **FONTS**

SOURCE FONT

"210 SUPERSIZE"

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CONTRIBUTORY FONT

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VOICE&TONE

QUOTES:

**As an entrepreneur,
resilience is one of
the most important
traits you can have!**

**One of my favorite
investments to have
my money work hard
for me is real estate.**

ABHIGOLHAR

BRAND AESTHETIC



LOGOCONCEPTS





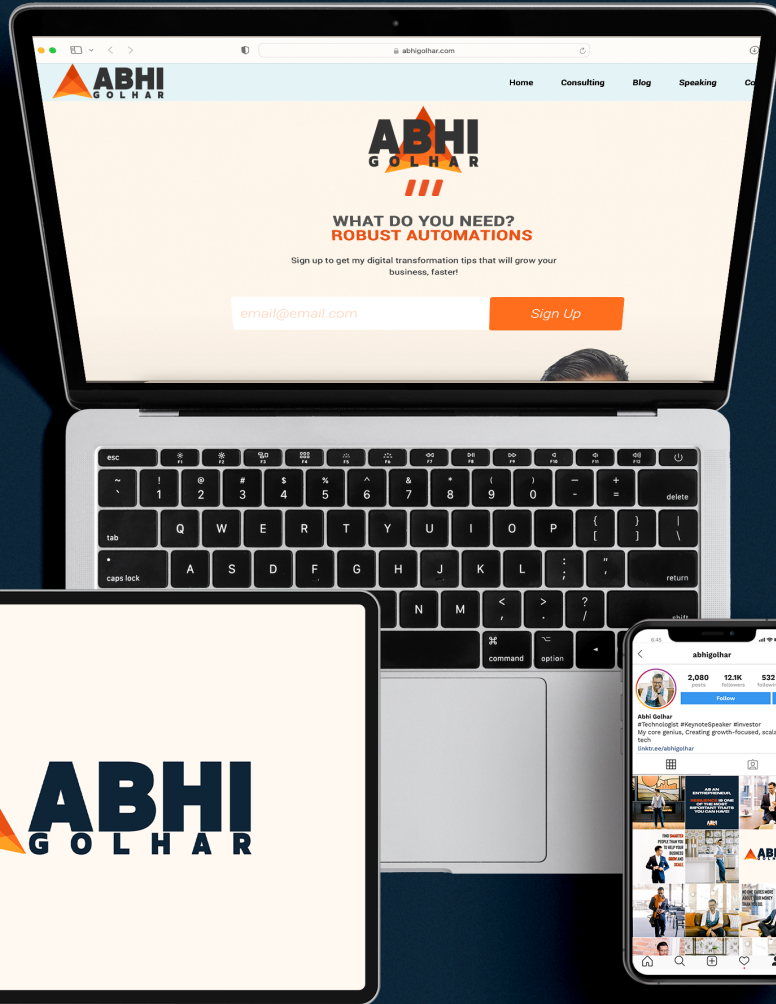


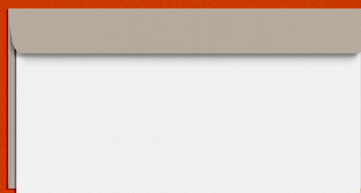
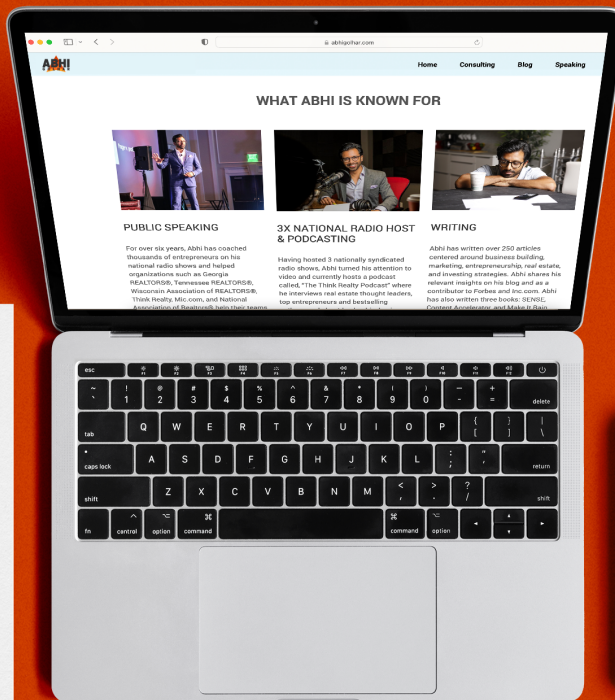
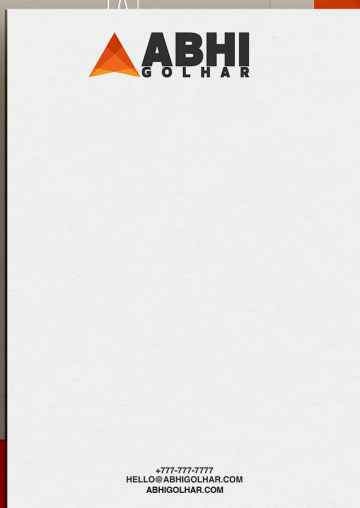


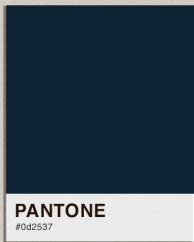
VISUAL IDENTITY

BRANDINGMOCK-UP











SOURCE

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+777-777-7777
HELLO@ABHIGOLHAR.COM
ABHIGOLHAR.COM

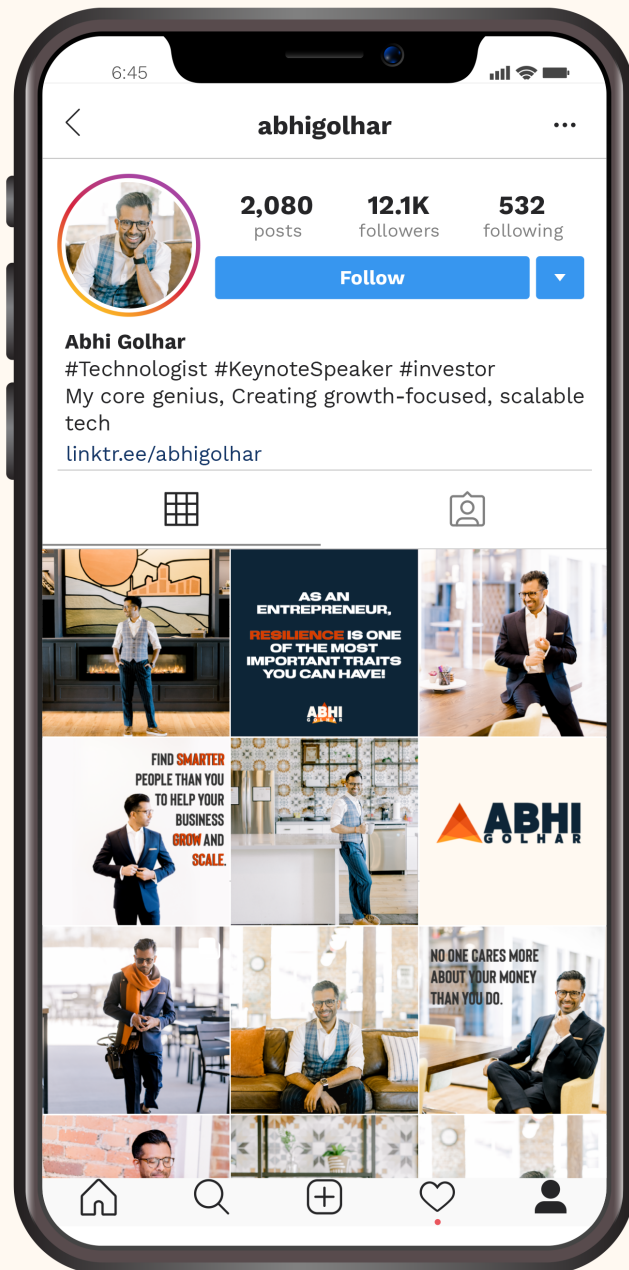


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USAGE GUIDE





abhigolhar
Atlanta, Georgia



ONE**THING**:

**Build a
Business,
Not a
Job.**

ABHIGOLHAR



10.328 views

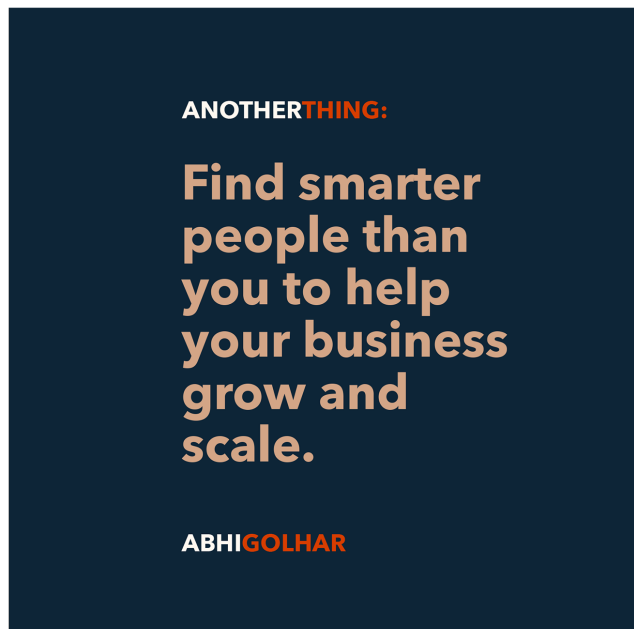
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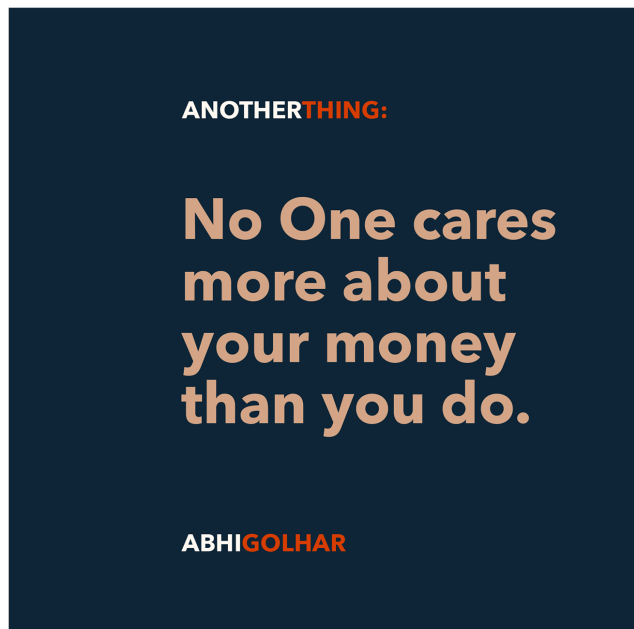
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PRIMARY LOGOMARK



This is the primary layout of the logomark. Use this version by default.

WORDMARK



SECONDARY LOGOMARK

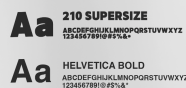


BRANDMARK



This is the brandmark for ABHI GOL HAR. It can be paired with the wordmark to make the logomark or can be used on its own to further represent the brand.

TYPOGRAPHY



TYPOGRAPHY USAGE

THIS TYPE CAN BE USED FOR HEADINGS AND SUB-HEADINGS, IN ALL CAPS.
THIS FONT SHOULD BE USED FOR ALL BODY COPY

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COLOUR PALETTE



#D73000

#333333